

- PRESS RELEASE -

APPROVED FOR IMMEDIATE PUBLICATION

Jan Andresen new CEO of zweitgeist GmbH

Hamburg, January 9, 2007 – Jan Andresen is the new CEO of zweitgeist GmbH. The 30-year-old has been supporting the two founders Dr. Heiner Wolf and Christine Stumpf since December. The zweitgeist idea of making people visible on web pages convinced the entrepreneur and business angel to become involved in the company, with full responsibility.

Andresen founded the company elkware in 1994 while he was still at school. Following his studies (industrial engineering and management), the company was realigned to the mobile games sector. elkware quickly became an international market leader with subsidiaries and offices in New York and London. More than 100 mobile phone games had been published by 2004. The titles were installed on mobile terminals more than 100 million times worldwide. At the end of 2004, elkware GmbH was sold to the American group Infospace Inc. for 26 million US Dollars.

Just as he recognised elkware's high potential in a developing mobile market at the time, he now sees a high growth potential for zweitgeist. "Like elkware in the mobile games sector then, zweitgeist GmbH, with its new social software, today reflects the Web 2.0 zeitgeist," says Andresen.

As new CEO of zweitgeist GmbH, Jan Andresen is responsible for sales, business development and investor relations, complementing the areas of responsibility of Dr. Heiner Wolf, development and technology, and Christine Stumpf, marketing and PR.

About zweitgeist:

zweitgeist GmbH was founded in Karlsruhe in June 2006. zweitgeist provides the product of the same name - which was awarded the "Innovation Prize Web 2.0" by the State of Baden-Wurtemberg in November last year - as a free of charge download. The social software zweitgeist makes people visible on web pages and context-related communication possible across all web pages. zweitgeist is based on the Jabber/XMPP protocol. Founders are Dr. Heiner Wolf and Christine Stumpf. Further information and free of charge download on www.zweitgeist.com.

For further information please contact:

Dieter Marchsreiter / Jens Quentin

Tel.: 089-51919942

Fax: 089-520339393

dm@marchsreiter.com

jq@marchsreiter.com

www.marchsreiter.com