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## **Cool action hero or powerful magic elf? The new weblin models show everyone what you are playing at!**

**Hamburg, May 11, 2007** – Showing your own alter ego in the virtual gaming world to other Web users – this is now possible with the brand new, fully animated weblin avatars. Fans of action, role playing or sports games can thus recognise one another immediately and can see at first glance whether the other weblin prefers the same genres.

A weblin is the virtual alter ego of a user, giving the user a virtual presence in the Internet. If you are surfing with other weblins on the same web page, they become visible as figures. With weblin, you can meet friends and get to know new people directly on the web pages. And, with the new game motives, there are now even more cool animation figures available. Fans of action games can give their weblin the appearance of a very tough cop, ready to jump into action on the screen. If you prefer experiencing adventures in mystic worlds as on-line role player, you can give your weblin the appearance of a mighty elf or strong warrior. Every other Internet surfer with weblin software can see your avatar and, with just one click of the mouse, start chatting to you. In addition to chatting, one can show numerous emotions and actions with the ready-made animations. The range of available avatars will be continually expanded in the next few months: Manga figures, Ninjas, wizards and lots of other casual weblins from the games universe turn the screen into a lively playground. It is therefore worth your while to visit the weblin home page regularly so that you do not miss out on the new figures.

weblin is forerunner in the still small group of virtual presence technologies and ensures that you find like-minded people in the Internet quickly and simply.

In addition to the new weblins for well-known game titles, you can also use your own photo or select new, cute animal weblins – a lot of fun for both young and old web surfers, drawing people together and, at the same time, giving everyone very individual portrayal possibilities.

Further information and free of charge registration on [www.weblin.com](http://www.weblin.com)



**weblin:**

The Hamburg company zweitgeist GmbH was founded in June 2006. zweitgeist provides the product weblin as a free of charge download. The programme was awarded the “Innovation Prize Web 2.0” in November 2006 by the State of Baden–Württemberg, nominated lighthouse project of the High Tech Founder Fund in March 2007. The social software weblin makes people visible on web pages and makes communication possible across all web pages. It brings people with the same interests together. zweitgeist cooperates with communities on the weblin platform by expanding the marketing effect of the communities. One of zweitgeist’s first cooperation partners is Windows Live Messenger Germany.

For further information and free of charge download see <http://www.weblin.com>

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